

LEVERHULME
TRADE CHARITIES TRUST

**Trustees' Annual Report
and Financial Statements 2020**

Registered Charity Number: 1159171

TRUSTEES' ANNUAL REPORT – 2020

LEGAL AND ADMINISTRATIVE DETAILS

Established under the Will of the First Viscount Leverhulme.

Trustees	Mr N W A FitzGerald KBE DSA (Chairman) Mr D Baillie Mr A C Butler Mr P J Cescau Professor K Gull CBE FRS Mr Alan Jope (from 4 January 2021) Sir Dave Lewis (from 7 October 2020) Mr R H P Markham CMG Ms M McEwan (from 7 October 2020) Ms L Nair Mr P G J M Polman (resigned 11 March 2020) Mr C Saul Ms A Sourry (resigned 11 March 2020) Mr S G Williams
Director	Professor Gordon Marshall CBE FBA AcSS (until 31 December 2020) Professor Anna Vignoles CBE FBA (from 4 January 2021)
Secretary	Mr Paul Read
Bankers	Barclays Bank PLC, 1 Churchill Place, London, E14 5HP
Legal Advisors	Maurice Turnor Gardner LLP Milton House, Milton Street, London, EC2Y 9BH
Independent Auditors	PricewaterhouseCoopers LLP Chartered Accountants and Statutory Auditors 1 Embankment Place, London WC2N 6RH
Investment Advisor	Partners Capital LLP 5 Young Street, London W8 5EH
Office Address	1 Pemberton Row, London EC4A 3BG Tel. 020 7042 9888
Website	www.leverhulme-trade.org.uk
Registered Charity Number	1159171

TRUSTEES' ANNUAL REPORT – 2020

The Trustees present their Annual Report and the audited financial statements for the year ended 31 December 2020.

History

The Leverhulme Trade Charities Trust is a Registered Charity, Number 1159171 and was constituted as a Charitable Incorporated Organisation in the United Kingdom on 12th November 2014. It derives from the Will of the First Viscount Leverhulme (the “Founder”), who died in 1925. He left a proportion of his shares in Lever Brothers Limited upon trust and specified the income beneficiaries, to include certain trade charities and the provision of scholarships for such purposes of research and education, being valid charitable purposes, as the Trustees might decide. The shareholding subsequently became one with Unilever plc.

In November 1983, the High Court approved a declaration of Charitable Trust from the Will which gave its two charitable objects each an independent existence including each its own Unilever plc shareholding. The eligible trade charities became the concern of the Leverhulme Trade Charities Trust (“the Trust”). The Leverhulme Trust, from that date, was solely concerned with research and education.

At the conclusion of 2014, the Trustees transferred all the assets, liabilities and undertakings of the previous established Trust to this newly formed Charitable Incorporated Organisation (CIO), Number 1159171. The objects of the CIO are substantially the same as the Trust and the Trust Board members of the previous Trust were the founding Trustees of the CIO.

Objectives and Activities for the Public Benefit

The instructions given for the establishment of the Trust in the Will of the Founder in defining the purpose are succinct and generous in allowing for changes to fit the times. The objective is to provide benefits for charities connected with Commercial Travellers, Grocers or Chemists as the Trustees in their discretion direct. The Trustees confirm that they have referred to the Charity Commission’s guidance on public benefit when reviewing the Trust’s aims and objectives and in planning future activities and awarding grants for the year.

The aims of the charity are to fulfil the Founder’s instructions. In order to carry out these aims Trustees have set in place a range of activities seeking to fulfil the Founder’s intent. The Will itself places no restriction on the disciplines that are to form the content of the benefits.

The Trustees have set in place a strategy for achieving the aims and the objectives of the Trust which consists of making grants that include responding to applications from institutions having connections with the three categories of beneficiaries and making undergraduate and postgraduate bursaries to individuals connected with the three categories.

The grant making policy of the Trust provides assistance to beneficiaries who can show financial need and qualify for consideration by being connected with Commercial Travellers, Grocers or Chemists, their spouses, widows/widowers and children.

Applications for bursaries need to be made using the Trust’s online application system which can be accessed via the Trust’s website www.leverhulme-trade.org.uk. Applications from eligible institutions on behalf of qualifying individuals need to be in writing addressed to the Secretary of the Trust. Details of the main activities can be seen in the next section Achievements and Performance.

Where application numbers exceed the amounts allocated for bursaries, awards are reduced or declined based on the financial need of the applicant.

TRUSTEES' ANNUAL REPORT – 2020 (continued)

Achievements and Performance

During the year, no (2019:3) applications for renewal of normal grants were received amounting to £NIL (2019: £3,942,000). The Trust Board approved 3 awards to the value of £3,342,000 in 2019.

Additionally, the Trust Board agreed to continue the undergraduate and postgraduate bursary schemes open to all UK universities and approved undergraduate funding for 2020 of £1,076,000 (2019: £1,613,000). During the year, 460 eligible applications for undergraduate bursaries were received (2019: 421) and 320 were approved as grants (2019: 255). The Trust Board agreed to funding postgraduate bursaries of £411,000 for 2020 (2019: £279,000). During the year, 87 (2019: 71) eligible applications for postgraduate bursaries were received and 70 (2019: 53) were approved as grants.

The value of grants made can be seen in the following table, grants to institutions made in 2019 were all for the three year period to 2021:

	Period of grant	2020 £000	2019 £000
Grants to Institutions for Benevolence			
- GroceryAid	3 years	21	1,429
- The Salespeople's Charity	3 years	-	1,313
- Royal Pinner School Foundation	3 years	-	600
		21	3,342

The value of bursaries made can be seen in the following table:

	2020 £000	2019 £000
Undergraduate bursaries for periods of between one and six years	1,076	1,613
Postgraduate bursaries for periods of between one and four years	411	279
	1,487	1,892

The above tables indicate the performance achieved against the objectives of making grants to various institutions and bursaries to undergraduate and postgraduate students. The Trust considers that the current grant levels are in line with the aims and objectives set by the charity.

In addition in 2019, the Trust agreed to provide additional funding of up to £420,000 over three years to support the establishment of a GroceryAid trauma counselling service. Amounts are paid to GroceryAid on an as incurred basis and so the actual amount of the award is uncertain and is accounted for based on actual amounts expended by GroceryAid. In 2020, an amount of £21,000 (2019 : £29,000) is included in the grants awarded above in respect of the trauma counselling service.

Financial Review

The income of the Trust amounted to £3.3m in 2020 (2019: £3.3m). The Trust has not carried out any fundraising activities during the year therefore no fundraising disclosures are made.

A summary of funding made to beneficiaries during the year can be seen in the previous section - Achievements and Performance.

TRUSTEES' ANNUAL REPORT – 2020 (continued)

The Trustees consider that there are no material uncertainties about the Charity's ability to continue as a going concern due to the liquid nature of the Trust's investments. The value of the Trust's Net Assets at the end of 2020 was £102m (2019: £100m).

Investment policy and performance

The Trust's investment policy has historically been designed to generate regular and increasing income in order support its distribution policy.

In 2020, the Trustees have carried out a thorough review of both Investment governance and Investment strategy.

Three significant changes to the way the Trust manages its investments were agreed this year following this review.

- The Investment Committee of the Trust was appointed (as detailed below) with Trustee representation and the appointment of external investment experts.
- The Trustees agreed to widen the investment classes in which the Trust invests and to adopt a total return objective to investment returns on its non-Unilever investments, replacing the previous income target whilst continuing to meet the requirement for providing for a regular and increasing level of expenditure.
- The Trust appointed a discretionary investment manager (Partners Capital LLP) to act as an outsourced investment office in respect of non-Unilever Investments.

The Trust's new investment manager was appointed in November 2020 and an updated investment policy statement and strategic asset allocation was adopted. The Trust's non-Unilever investments were sold and at the year end the proceeds were in the process of being invested in the Partners Capital Master Portfolio in accordance with the agreed strategic asset allocation.

The Trustees annually review the Trust's shareholding in Unilever plc.

Reserves policy

In 2020, the Trust has adopted a voluntary change in accounting policy to now present all funds as one line on the balance sheet of unrestricted funds and remove the previous designation between the capital fund and income fund. The reason for applying this revised accounting policy is that the Trustees have adopted a total return basis for the management of the Trust's investments. It is therefore no longer appropriate to continue with the designation of the Trust's reserves between capital and income. The reserve balance at 31 December 2020 was £102m (2019: £100m).

It is Trust policy to at least maintain the real value of the level of reserves over the long term and to maintain sufficient liquidity to meet its commitments.

COVID-19

The Trustees are pleased to report that the operations and finances of the Trust were not materially affected by the COVID-19 virus. Although the value of the Trust's investments initially fell in the first quarter of the year, the market recovered thereafter resulting in an overall return of 3.9% for the year. The Trust successfully transitioned to home working in March 2020 and will continue this way of working for the duration of the pandemic. The Trustees and staff adjusted the processes and controls in place at the Trust to function in a home working environment with no detrimental impact noted on operations. The Trustees have considered the impact of COVID-19 on the risks the Trust faces and on the ability of the Trust to continue as a going concern and have concluded that there has been minimal impact.

The awarding of bursaries for the year was delayed slightly due to disruption caused by the pandemic within the University sector leading to a number of awards relating to 2020 applications being made later than usual and falling into 2021.

TRUSTEES' ANNUAL REPORT – 2020 (continued)

Plans for Future Periods

The Trust's new Investment Policy allows for annual withdrawals to be made from the Investment Portfolio of 3% of the five year rolling average value each year. The Trustees aim to continue to maintain real spending levels over a three year cycle and support a wide range of charitable activity consistent with their objectives and their grant making policy. They will continue to review the level of funding for the Undergraduate and Postgraduate Bursary schemes and increases to requests for grants from institutions.

Structure, Governance and Management

During 2020, the Trust Board had a membership of 11 Trustees. At the beginning of 2021 an additional Trustee, Mr Jope was appointed bringing the number of Trustees to 12. The Trustees, who receive no remuneration for their services, meet annually.

Two Trustees resigned during the year, Paul Polman and Amanda Sourry and were replaced by the appointment of Sir Dave Lewis and Mhairi McEwan.

The Trustees who served during the year and up to the date of the approval of the financial statements, are listed on page 1.

The Trustees will decide on the allocation of the funds of the Leverhulme Trade Charities Trust in accordance with the objects of the Trust and which applications for grants are to be accepted. They have delegated to the Secretary the decisions for approving undergraduate and postgraduate bursaries.

Trustees' induction and ongoing training consists of briefings from other Trustees and the Director of The Leverhulme Trust; those appointed receive copies of relevant Charity Commission publications.

The Trustees consider the Board of Trustees, the Director and Director of Finance of the Leverhulme Trust as comprising the key management personnel of the charity in charge of directing and controlling the charity and running and operating the charity on a daily basis. No staff are employed by the Trust. The Director of Finance of the Leverhulme Trust acts as Secretary for the Trust and is responsible to the Trustees for the day to day administration of the Trust.

The Trust has one advisory committee, the Investment Committee. The membership of the Investment Committee consists of four Trustee Board members (Mr Markham (Chairman), Mr FitzGerald, Professor Gull and Mr Saul), the Director of Finance of the Trust and three external investment specialists (Dame Elizabeth Corley, Ms Angela Docherty and Mr Quintin Price). Its remit is to make recommendations to the Trustees regarding the non-Unilever investments of the Trust.

The Trustees have assessed the major risks to which the charity is exposed. The Trustees consider that potential variability of investment returns constitute the Trust's major risk. Action to mitigate the impact of this includes regular and ongoing review and discussion regarding the investment portfolio.

Statement of trustees' responsibilities

The trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable accounting standards, comprising FRS 102, have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the charity and financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions. The trustees are not aware of any additional information which should have been shared with the auditors.

The Trustees' Annual Report was approved by the Trustees and signed on its behalf by



Niall FitzGerald
(Chairman)
10 March 2021

1 Pemberton Row
London EC4A 3BG

Independent auditors' report to the trustees of Leverhulme Trade Charities Trust

Report on the audit of the financial statements

Opinion

In our opinion, Leverhulme Trade Charities Trust's financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2020 and of its incoming resources and application of resources and cash flows for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", and applicable law); and
- have been prepared in accordance with the requirements of the Charities Act 2011 and Regulation 8 of The Charities (Accounts and Reports) Regulations 2008.

We have audited the financial statements, included within the Trustees' Annual Report and Financial Statements, which comprise: the balance sheet as at 31 December 2020; the statement of financial activities and the cash flow statement for the year then ended; and the notes to the financial statements, which include a description of the significant accounting policies.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities under ISAs (UK) are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Independence

We remained independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, which includes the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements.

Conclusions relating to going concern

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from the date on which the financial statements are authorised for issue.

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

However, because not all future events or conditions can be predicted, this conclusion is not a guarantee as to the charity's ability to continue as a going concern.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Reporting on other information

The other information comprises all of the information in the Trustees' Annual Report and Financial Statements other than the financial statements and our auditors' report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, accordingly, we do not express an audit opinion or any form of assurance thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If we identify an apparent material inconsistency or material misstatement, we are required to perform procedures to conclude whether there is a material misstatement of the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report based on these responsibilities.

Based on our work undertaken in the course of the audit, the Charities Act 2011 requires us also to report an opinion and matters as described below.

Trustees' Report

Under the Charities Act 2011, we are required to report to you if, in our opinion, the information given in the Trustees' Report is inconsistent in any material respect with the financial statements. We have no exceptions to report arising from this responsibility.

Responsibilities for the financial statements and the audit

Responsibilities of the trustees for the financial statements

As explained more fully in the Statement of trustees' responsibilities, the trustees are responsible for the preparation of the financial statements in accordance with the applicable framework and for being satisfied that they give a true and fair view. The trustees are also responsible for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditors' responsibilities for the audit of the financial statements

We are eligible to act and have been appointed as auditors under section 144 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

Based on our understanding of the charity and its environment, we identified that the principal risks of non-compliance with laws and regulations related to the Charities Act 2011 and relevant regulations made or having an effect thereunder, including The Charities (Accounts and Reports) Regulations 2008, and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered the direct impact of these laws and regulations on the financial statements. We evaluated the incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls) by the trustees and those responsible for, or involved in, the preparation of the underlying accounting records and financial statements and determined that the principal risks were related to the posting of inappropriate journals to conceal misappropriation of assets. Audit procedures performed included:

- testing of journals where we identified particular risk criteria;
- obtaining independent confirmations of material investment valuations and cash balances at the year end; and
- reviewing meeting minutes, any correspondence with the Charity Commission for England and Wales, contracts and agreements, and holding discussions with the trustees, to identify significant or unusual transactions and known or suspected instances of fraud or non-compliance with laws and regulations.

There are inherent limitations in the audit procedures described above. We are less likely to become aware of instances of non-compliance with laws and regulations that are not closely related to events and transactions reflected in the financial statements. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities for the audit of the financial statements is located on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditors' report.

Use of this report

This report, including the opinions, has been prepared for and only for the charity's trustees as a body in accordance with section 144 of the Charities Act 2011 and regulations made under section 154 of that Act (Part 4 of The Charities (Accounts and Reports) Regulations 2008) and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

Other required reporting

Charities Act 2011 exception reporting

Under the Charities Act 2011 we are required to report to you if, in our opinion:

- we have not obtained all the information and explanations we require for our audit; or
- sufficient accounting records have not been kept by the charity; or
- the financial statements are not in agreement with the accounting records.

We have no exceptions to report arising from this responsibility.

PricewaterhouseCoopers LLP

PricewaterhouseCoopers LLP
Chartered Accountants and Statutory Auditors
London
10 March 2021

**STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR
ENDED 31 DECEMBER 2020**

	Note	2020 £000	2019 £000
Income and endowments from:			
- Investment income	2	3,274	3,304
Total income and endowments		<u>3,274</u>	<u>3,304</u>
Expenditure on:			
Raising funds			
- Investment management costs		53	62
Charitable activities	3b	1,643	5,236
Total expenditure		<u>1,696</u>	<u>5,298</u>
Net income/(expenditure) before net gains on investments		1,578	(1,994)
Net gains on investments	4	815	7,029
Net income and net movement in funds		<u>2,393</u>	<u>5,035</u>
Reconciliation of funds:			
Total funds brought forward		100,040	95,005
Total funds carried forward		<u>102,433</u>	<u>100,040</u>

The notes on pages 13 to 19 form part of these financial statements

BALANCE SHEET AS AT 31 DECEMBER 2020

	Note	2020 £000	2019 £000 (Restated ¹)
Fixed assets:			
Investments in shares in Unilever plc	4	89,403	88,558
Other investments	4	<u>14,800</u>	<u>14,870</u>
Total fixed assets		104,203	103,428
Current Assets			
Debtors:			
Accrued investment income and prepayments		-	77
Cash at bank and in hand		<u>1,541</u>	<u>992</u>
Total current assets		1,541	1,069
Liabilities:			
Creditors: amounts falling due within one year	5	<u>(2,725)</u>	<u>(2,610)</u>
Net current liabilities		(1,184)	(1,541)
Total assets less current liabilities		103,019	101,887
Creditors: amount falling due after one year	5	<u>(586)</u>	<u>(1,847)</u>
Total net assets		<u>102,433</u>	<u>100,040</u>
The funds of the charity			
Unrestricted funds		102,433	100,040
Total charity funds		<u>102,433</u>	<u>100,040</u>

The notes on pages 13 to 19 form part of these financial statements.

The financial statements on pages 10 to 19 were approved by the Trustees and signed on their behalf by:



Niall FitzGerald
Trustee

10 March 2021

¹ Refer to note 1 – fund structure

CASH FLOW STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2020

	2020	2019
	£000	£000
Cash flows from operating activities:		
Net cash used in operating activities (a)	(2,789)	(3,305)
Cash flows from investing activities:		
Dividends and interest	3,351	3,287
Investment management costs	(53)	(62)
Purchase of investments	(14,800)	-
Proceeds from sale of investments	<u>14,840</u>	<u>-</u>
Net cash provided by investing activities	3,338	3,225
Change in cash and cash equivalents in the year	<u>549</u>	<u>(80)</u>
Cash and cash equivalents brought forward	<u>992</u>	<u>1,072</u>
Cash and cash equivalents carried forward	<u>1,541</u>	<u>992</u>
	2020	2019
	£000	£000
a) Reconciliation of net income to net cash flow from operating activities		
Net income (as per the statement of financial activities)	2,393	5,035
Adjustments for:		
Dividends and interest	(3,274)	(3,304)
Net gains on investments	(815)	(7,029)
Investment management costs	53	62
(Decrease)/Increase in creditors	<u>(1,146)</u>	<u>1,931</u>
Net cash used in operating activities	<u>(2,789)</u>	<u>(3,305)</u>
b) Analysis of changes in net cash/(debt)		
Net cash at 1 January	992	1,072
Net Cash inflow/(outflow)	549	(80)
Net cash at 31 December	1,541	992

NOTES TO THE FINANCIAL STATEMENTS

1 Accounting policies

Basis of preparation of the financial statements

These financial statements have been prepared in accordance with applicable accounting standards in the United Kingdom (FRS102), the Charities SORP (FRS 102) second edition October 2019 and the Charities Act 2011. The financial statements have been prepared under the historical cost convention, with the exception of investments which are included at fair value. The Trust's functional currency and presentational currency is Pounds Sterling (GBP).

The Trustees consider that there are no material uncertainties about the Charity's ability to continue as a going concern due to the liquid nature of the Trust's investments.

The financial statements have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following the Charities SORP (FRS 102) second edition October 2019 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

Significant judgements and estimates

In preparing the financial statements, accounting estimates and judgements are made. The most significant area of judgement is that the liability from multi-year grant commitments is recognised in full at the point of the grant award as there is not deemed to be performance related conditions that prevent recognition of the expenditure.

The Trust estimates the allocation of support costs to each grant activity. This estimate is apportioned on the basis of staff time spent on activities in line with the methods prescribed by the Charities SORP. Details of this allocation are included within note 3.

A summary of the principal accounting policies, which have been applied consistently (with the exception of the Fund Structure), is set out below.

Fund structure

The funds of the charity are unrestricted and are fully expendable at the discretion of the Trustees. In 2020, the Trust has adopted a voluntary change in accounting policy to now present all funds as one line on the balance sheet of unrestricted funds and remove the previous designation between the capital fund and income fund. The reason for applying this revised accounting policy is that the Trustees have adopted a total return basis for the management of the Trust's investments, it is therefore no longer appropriate to continue with the designation of the Trust's reserves between capital and income. At 31 December 2019, the value of the capital fund was £99,076,000 (of which £92,668,000 was a revaluation reserve) and the value of the income fund was £964,000 (of which £1,143,000 was a revaluation reserve) and these are now shown within unrestricted funds.

Income recognition

Income is recognised when the Trust has entitlement to the resources, it is probable that the resources will be received and the monetary value of the incoming resources can be measured with sufficient reliability.

Investment income represents dividends and interest on fixed investments and deposits, with any associated tax credits or recoverable taxation, which are included on an accruals basis. Dividends are recognised when declared. Where investment income from pooled investment vehicles is re-invested it is accounted for in the unit price.

NOTES TO THE FINANCIAL STATEMENTS (continued)

1 Accounting policies (continued)

Expenditure recognition

Grants, both single and multi-year, are recognised in the financial statements as liabilities after they have been approved by the Trustees, the recipients have been notified and there are no further terms and conditions to be fulfilled which are within the control of the Trust. In these circumstances there is a valid expectation by the recipients that they will receive the grant. Grants greater than one year are not amortised due to the impact not being material.

Grants, both single and multi-year, are recognised in the financial statements as liabilities after they have been approved by the Trustees, the recipients have been notified and there are no further terms and conditions to be fulfilled which are within the control of the Trust. In these circumstances there is a valid expectation by the recipients that they will receive the grant. Grants greater than one year are not amortised due to impact not being material.

For grants where funding has been allocated but the value cannot be reliably be measured, an estimate of the potential liability is disclosed as a commitment.

Raising funds

The cost of raising funds consists of investment management fees.

Charitable activities

The cost of charitable activities consists of grants awarded, governance costs and an apportionment of support costs as shown in note 3.

Financial Liabilities

The Trust holds liabilities which will be settled in future years. An adjustment has not been made to discount future payments as this adjustment is not considered to be material.

Investments

The Trust has elected to apply the provisions of Section 11 and Section 12 of UK GAAP FRS102 in full. All investments are at fair value through profit or loss upon initial recognition and are measured at subsequent reporting dates at fair value.

The fair value of listed security investments is bid value. The fair value of unlisted investments uses valuation techniques determined by the Trustees on the advice of the Investment Advisor Partners Capital. These valuations are on the basis of the latest information available from the relevant fund manager.

Purchases and sales of investments are accounted for on a trade date basis.

Gains and losses arising from changes in the unrealised fair value and on the sale of investments are shown as Net gains/(losses) on investments within the Statement of Financial Activities and shown within the unrestricted funds of the Trust on the Balance Sheet.

Cash at bank and in hand

Cash and bank balances represent money on deposit and on current accounts with banks with a maturity of less than three months. Cash held by investment managers is included within investments.

Taxation

The Leverhulme Trade Charities Trust carries on activities which are exempt from corporation tax and income tax. Irrecoverable Value Added Tax is included with the expenditure to which it relates

NOTES TO THE FINANCIAL STATEMENTS (continued)

2 Investment income	2020	2019
	£000	£000
Dividends from Unilever plc (in respect of ordinary equity shares)	2,958	2,883
Managed investments:		
Equities - Global	290	380
Fixed interest – Global	25	40
	<u>3,273</u>	<u>3,303</u>
Bank interest	1	1
Total investment income	<u>3,274</u>	<u>3,304</u>

3a (i) Allocation of governance and support costs

The breakdown of support costs and how these were allocated between governance and other support costs is shown in the table below:

Cost Type	2020	2020	2020	2019	2019	2019
	Total	Governance	Support	Total allocated	Governance	Support
	allocated	costs	costs	£000	costs	costs
	£000	£000	£000		£000	£000
Staff costs	50	5	45	47	5	42
Accommodation	30	2	28	31	2	29
Other	17	1	16	24	1	23
	<u>97</u>	<u>8</u>	<u>89</u>	<u>102</u>	<u>8</u>	<u>94</u>

Support costs are apportioned on the basis of staff time spent on activities.

3a (ii) Governance costs:	2020	2019
	£000	£000
Audit & Legal	34	20
Support costs (based on apportioned staff time per note 3a (i))	8	8
Total Governance Costs	<u>42</u>	<u>28</u>

Audit & legal costs include the external audit fees of £23,100 (excluding non-recoverable VAT) (2019: £14,098).

3a (iii) Total Governance and Support Costs

	2020	2019
	£000	£000
Support Costs (note 3a (i))	89	94
Governance Costs (note 3a (ii))	42	28
	<u>131</u>	<u>122</u>

NOTES TO THE FINANCIAL STATEMENTS (continued)

3b Analysis of charitable expenditure

The Trust undertakes its charitable activities through grant making and awarded grants to a number of individuals and institutions in furtherance of its charitable activities.

Activity	2020			2019		
	Grant funded activity £000	Support and governance costs £000	Total £000	Grant funded activity £000	Support and governance costs £000	Total £000
Grants to Institutions	21	-	21	3,342	78	3,420
Undergraduate Bursaries	1,076	94	1,170	1,613	38	1,651
Postgraduate Bursaries	411	37	448	279	6	285
Grants awarded	1,508	131	1,639	5,234	122	5,356
Adjustment on prior year grant awards	4	-	4	(120)	-	(120)
Total costs	1,512	131	1,643	5,114	122	5,236

The adjustments on prior year grant awards represent supplements to grants previously awarded, the write back of amounts on closed grants or grants that have not been and will not be taken up. Total support costs are then apportioned pro rata to the value of each funded activity. Total amount and number of grants to institutions and individuals are shown in the Trustees' Annual Report.

3c Staff

The Trust has no employees during the year (2019: none) but a charge of £80,000 (2019: £78,000) based on time spent is made by The Leverhulme Trust, whose Director of Finance, in his capacity as Secretary, is responsible for the day to day administration of the Leverhulme Trade Charities Trust. This charge includes an appropriate proportion of overheads incurred by The Leverhulme Trust on behalf of the Leverhulme Trade Charities Trust.

3d Trustee costs

The Trustees did not receive any emoluments or reimbursement of expenses in respect of their services to the Trust (2019: £nil)

4a Investments in shares in Unilever plc

	2020 £000	Movement in fair value £000	2019 £000
Historic cost	404	-	404
Fair value	89,403	845	88,558

The fair value of investments held in Unilever plc shares reflects the market year end share prices. These shares are Level 1 in the fair value hierarchy. There were no purchases/sales during the year. For cost purposes, the shares were valued at the market price of £403,724 on Budget day 1965. There were no purchases or disposals of shares in the year (2019: none).

NOTES TO THE FINANCIAL STATEMENTS (continued)

4b Other investments

Other investments relate to the Partners Capital The Master Portfolio (C) Ltd This had a subscription date of 1 January 2021 but funds were committed to the subscription before 31 December 2020. This investment is in Level 2 in the fair value hierarchy. The historic cost at 31 December 2020 was £14.8 million (2019: £9.2 million).

	2020 Fair value £000	2019 Fair value £000
Investments		
Fixed Income	-	1,803
Global Equities	-	13,067
Multi-asset Class	14,800	-
	<hr/>	<hr/>
Investments	14,800	14,870

	2020 £000	2019 £000
Movement in		
Other Investments		
As at 1 January	14,870	12,764
Purchases	14,800	1
Disposals	(14,840)	-
Net Investment Gains	(30)	2,105
	<hr/>	<hr/>
As at 31 December	14,800	14,870

There are no equity holdings in one company greater than 5% of the total of investments in Other investments.

4c Financial Risk Management

Credit Risk The carrying amounts stated above represents the Trust's maximum exposure to credit risk therefore further disclosure is not required.

Market Risk The Trust is exposed to movements in equity prices, the largest risk being to a fall in the Unilever share price, 1% reduction in this price would be expected to lead to a reduction of £894,000 in Charity Funds. The Trust's objectives, policies and processes for managing the risk arising from financial instruments is further explained in the Trustees' Annual Report.

Currency Risk

The Trust takes a long term view of the currency risk inherent within a global investment portfolio

NOTES TO THE FINANCIAL STATEMENTS (continued)

5 Creditors

	2020	2019
	£000	£000
Grants payable	3,270	4,424
Other creditors	41	33
Total	<u>3,311</u>	<u>4,457</u>
Amounts falling due within one year	2,725	2,610
Amounts falling due after more than one year	586	1,847
<u>Grants payable are analysed as follows:</u>		
GroceryAid	483	949
The Salespeople's Charity	450	888
Pharmacy Research UK	-	23
The Girls' Day Schools Trust	156	170
United Reformed Church Schools	140	144
Royal Pinner School Foundation	<u>200</u>	<u>400</u>
	1,429	2,574
Undergraduate/Postgraduate Bursaries	<u>1,841</u>	<u>1,850</u>
Total	<u>3,270</u>	<u>4,424</u>

NOTES TO THE FINANCIAL STATEMENTS (continued)

6 Related parties

The Trustees' Annual Report explains the relationship between the Trustees of this Trust and those of The Leverhulme Trust.

In 2020, the Trust received dividend income of £2,957,700 from Unilever plc (2019: £2,883,401). Unilever plc is a company with a director in common with the Trust's Trustees.

The Trust's investments include £89,402,761 of ordinary shares held in Unilever plc (2019: £88,557,995).

The Trust does not have any employees but a charge of £80,000 (2019: £78,000) is made by The Leverhulme Trust, whose Director of Finance, in his capacity as Secretary, is responsible for the day to day administration of the Leverhulme Trade Charities Trust. This charge included an appropriate proportion of overheads incurred by The Leverhulme Trust on behalf of the Leverhulme Trade Charities Trust.

7 Commitments

In 2020, the Trust agreed to provide additional funding of up to £420,000 over three years to support the establishment of a GroceryAid trauma counselling service. Amounts are paid to GroceryAid on an as incurred basis and so the actual amount of the award is uncertain and is accounted for based on actual amounts expended by GroceryAid. In 2020, an amount of £21,000 is included in grants awarded in respect of the trauma counselling service (2019: £29,000).

8 Events after the end of the reporting period

As disclosed in Note 4, the market value of the Charity's shares in Unilever plc as at 31 December 2020 was £89.4m. Since 31 December 2020 to the date of signing these financial statements, the share price of Unilever plc shares has declined. This has resulted in the market value of the Charity's shares in Unilever plc as at the date of signing these financial statements to be approximately £79.7m. This has not had an impact on the activities of the Charity.

9 Registered Office

The registered office for the Leverhulme Trade Charities Trust is 1 Pemberton Row, London, EC4A 3BG.